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Attain Acquires Cloud-based Technology Provider ACF Solutions

McLean, VA – October 4, 2016 – [Attain, LLC](#), a leading management, technology and strategy consulting firm, announced today that it has purchased Reston, Va.-based, [ACF Solutions](#) (ACF), a cloud-based technology provider specialized in Customer Relationship Management (CRM) implementations in the higher education and nonprofit sectors.

Attain, based in McLean, Va., with a nationwide presence, will leverage ACF's deep Salesforce expertise to expand its cloud-based solution offerings and deliver Salesforce's leading CRM platform to new and existing clients in the education, nonprofit, and government markets.

"With likeminded leadership, complementary skills and capabilities, and strong cultural alignment, joining forces with ACF represents a great opportunity to scale exceptional delivery of cloud-based technologies to our clients," said [Attain Chairman and CEO Greg Baroni](#). "Over the past 13 years, ACF has earned its well-deserved reputation as a Salesforce implementation partner in the public sector markets such as the higher education and nonprofit sectors, and we look forward to continuing to grow our collective track record of proven performance for market-leading results," Baroni said.

ACF will operate as a wholly-owned subsidiary known as [ACF Solutions, An Attain Company](#) through 2016, and former ACF co-founder and President [Kristin Sharpe](#) will continue to lead ACF as Managing Director. Prior to founding ACF, Ms. Sharpe spent more than 14 years in technology consulting, mostly at Accenture, leading complex technology development and process redesign initiatives.

"Bringing ACF's Salesforce capabilities together with Attain's seasoned leadership and extensive domain experience in ACF's core markets and beyond will benefit clients and employees alike," said ACF Managing Director Kristin Sharpe. "I am proud to have led a dedicated team and grown ACF's footprint nationwide, serving higher education and nonprofit organizations that make an invaluable impact on people's lives. I look forward to our next chapter as part of the Attain team with high expectations."

The acquisition increases Attain's headcount to more than 500 innovative problem solvers, seasoned experts and client-focused team members, and its client base to more than 150 education institutions, over 130 nonprofit organizations, and more than 30 government entities across 40 states.

About Attain

Based in McLean, Va., Attain is a leading management, technology and strategy consulting firm comprised of innovative problem solvers who deliver tangible results to address today's complex challenges. Attain's transformative business and IT solutions and services deliver market-leading results to our customers in the government, healthcare, education, and non-profit sectors. For more information, please visit attain.com.

ACF Solutions, An Attain Company (ACF) is a wholly-owned subsidiary located in Reston, Va. that provides cloud-based technology solutions to education and nonprofit customers. For more information, please visit acfsolutions.com.

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