



FOR IMMEDIATE RELEASE

Media Contact:

Darlene Covington, Attain
703.857.2251 | dmcovington@attain.com

**Attain Hires Former University of Maryland Associate VP and
Deputy Chief Information Officer Alison Robinson**

McLean, VA – October 31, 2017 – [Attain, LLC](#), a leading management, technology, and strategy consulting firm, announced today that it has welcomed Alison Robinson, former Associate Vice President and Deputy Chief Information Officer of the University of Maryland (UMD), as a Solutions Leader within its Education, Nonprofit, and Commercial Services (ENCS) division. In this role, Ms. Robinson will be responsible for leading and growing Attain’s education business, with a focus on developing solution strategies and enhancing client delivery.

Ms. Robinson departs her position as UMD’s Associate Vice President and Deputy CIO after five years. While in her leadership role at the University, Ms. Robinson was focused on executing responsibilities of the Enterprise Engineering and Business and Strategy Services functions, with a goal of building a more collaborative, transparent, and communicative IT services organization.

“Alison brings to Attain more than 20 years of experience in the higher education and information technology fields as an executive and highly respected leader with a proven track record of blending academic and business acumen to successfully deliver and manage solutions to support organizational objectives,” said [Greg Baroni](#), Attain Chairman and CEO. “Moreover, her service-oriented approach to delivery strongly aligns with Attain’s culture and core values. We are thrilled to have her join our team and look forward to the many contributions she’ll make to continually elevating our services to the education and nonprofit communities,” he said.

Ms. Robinson’s specific solution and services expertise includes [ERP](#), [CRM](#), and LMS planning and management; [cloud computing services](#) and [infrastructure management](#), including full data center migrations to the cloud; strategic planning and execution; budget management and forecasting; contract negotiation; project management; and human capital development, including transforming technology-based IT organizations into service-focused organizations that leverage a [DevOps](#) culture.

“I’ve focused my career on helping the education community to become more successful by closing gaps between technology, people, and governance. My transition into the field of consulting offers a new and exciting way for me to continue leveraging technology to create value and make a difference in education,” said Ms. Robinson. “I look forward to new challenges, learning opportunities, and working with many colleagues, partners, and friends in this new capacity.”

Prior to joining the University of Maryland, Ms. Robinson served as Director of Application Services at the University of South Florida (USF), where she led the application development group that managed the University’s enterprise systems. She previously was the Director of Information Technology at the University of Wisconsin – Milwaukee, where she supported both the academic and technical missions of the College of Education, Helen Bader School of Social Welfare, and the College of Health Sciences.

About Attain

Based in McLean, Va., Attain is a leading management, technology, and strategy consulting firm comprised of innovative problem solvers who disrupt the status quo to change the world and improve the lives of those we touch. From strategy and digital transformation—including user-centric design, agile development, DevOps, and continuous deployment—to cyber security, cloud services, business intelligence and analytics, infrastructure management, as well as industry-specific operational expertise, Attain brings proven performance and forward thinking to advance our clients' missions across the government, education, healthcare, and nonprofit landscapes.

For more information, please visit attain.com.

#