



Mr. Robert W. (Bob) Evans Joins Attain, LLC as Managing Director

Attain welcomes Bob Evans to lead new Financial Aid Management and Student Services Practice

VIENNA, VA – May 15, 2014 – Attain, LLC, a leading management, technology and strategy consulting firm, today announced that Mr. Bob Evans recently joined the firm as a managing director. Mr. Evans will be responsible for expanding the capabilities within Attain’s Higher Education and Academic Medical Centers (HEAMC) division by establishing a new Financial Aid Management and Student Services practice.

“With nearly 40 years of student financial aid experience, Bob brings his consummate vision, skills, and reputation to the establishment of Attain’s new practice,” said Greg Baroni, chairman and CEO of Attain. “We are thrilled to add an individual of such high caliber to our Higher Education leadership team.”

Before joining Attain, Mr. Evans led the Evans Consulting Group, Inc. (ECG), based in Fort Collins, CO, as its president and CEO. Founded in 1995, ECG became a nationally recognized brand in the higher education community for providing innovative financial aid solutions. Members of ECG also have joined Attain to form the core team for the new Financial Aid Management and Student Services practice.

Attain’s new practice expands the consultancy’s line of services and solutions to include capabilities such as financial aid assessments and compliance, remote and on-site processing support, interim staffing, optimization, and training—services in high demand by institutions seeking to increase operational efficiencies, improve enrollment and retention outcomes, and meet other strategic goals.

“Our expansion into the student financial aid market represents a significant opportunity to continue to position our team for increased growth with both new and existing clients,” said John O’Neill, president of Attain’s HEAMC division.

“I am delighted to join Attain’s leadership team and head the new Financial Aid Management and Student Services practice,” said Bob Evans. “I’m confident the synergy created by Attain’s management and strategy thought leadership, combined with the practice team’s 20-year expertise in the area of financial aid and student service operations, will yield great results for the higher education community.”

Prior to establishing ECG, Mr. Evans held student financial aid management positions at Penn State University, Kansas State University, and Oglethorpe University. He also served as a director in the

division of policy development at the U.S. Department of Education, Office of Postsecondary Education. He previously was a senior manager and practice leader for the student services practice at KPMG Peat Marwick, LLP in Washington, DC, where he designed the firm's services for institutional certification and evaluation. Mr. Evans is a past president of the National Association of Student Financial Aid Administrators (NASFAA). He holds a master's degree in Student Personnel Administration for Higher Education from Emporia State University and a bachelor's degree in Political Science and Communications from Ottawa University.

About Attain

Based in Vienna, Va., Attain is a leading management, technology and strategy consulting firm comprised of innovative problem solvers who deliver tangible results to address today's complex public sector, health, and higher education challenges. Attain's transformative business and IT solutions and services deliver market-leading results to our customers in the government and health markets, as well as the higher education, academic medical center and non-profit communities. For more information, please visit www.attain.com.